

# Instructions: How to use Bob's Downloadable Gift Certificate

1. Click on **PRINT** so you have a hard copy of this document.
2. On the certificate below, where it says "TO:" write the full name of the person to whom you are giving this gift. (HINT: this is the actual piece of paper you'll give, so impress them with your best handwriting!)
3. Write your name on the line where it says "FROM:" (This is easy so far, isn't it?)
4. Decide what amount you would like to give (\$25.00 minimum) and write that number in the space next to the dollar sign. On the line below where it says "DOLLARS", please write out the amount in words as you would on a check, i.e. "one hundred seventy five thousand".
5. Call Bob's right away (1-800-269-2627) to validate this certificate. Without the validation we provide to you over the phone, this certificate cannot be redeemed! You will speak to a friendly sales person in our parts department who will lead you through the rest of the process. Please have your credit card ready – VISA, MasterCard, American Express, or Discover). The gift amount you specified will be charged to your credit card while you're on the phone with us, and a printed receipt will be mailed to you immediately afterward. Then you'll be instructed how to fill in the remaining lines on the gift certificate. It's easy.
6. Cut carefully on the dotted line and now you have a gift certificate ready to present to your favorite BMW rider.  
OPTIONAL: Before presenting this gift, place the certificate on a velvet pillow. Then place that pillow inside an attractive box, preferably made of jewel-encrusted gold. Tie the box with a big silk ribbon. If *this* presentation doesn't get you a motorcycle ride, nothin' will.



**BOB'S**  
**BMW**

THE ON-LINE  
**GIFT CERTIFICATE**



AUTH. CODE: \_\_\_\_\_

DATE ISSUED: \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_

GOOD FOR THE VALUE OF:

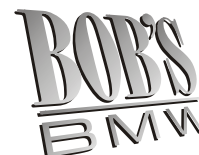
\$ \_\_\_\_\_

\_\_\_\_\_ DOLLARS

THIS AUTHORIZED GIFT CERTIFICATE MAY BE REDEEMED IN PERSON, BY PHONE, OR BY FAX! JUST CONTACT US AND WE'LL MAKE IT EASY.  
THIS GIFT CERTIFICATE EXPIRES TWO YEARS AFTER THE DATE ISSUED. IT IS REDEEMABLE FOR ANY MERCHANDISE OR SERVICE LABOR ONLY, NOT CASH.

To: \_\_\_\_\_

From: \_\_\_\_\_



10720 GUILFORD ROAD  
COLUMBIA/JESSUP, MD 20794  
WWW.BOBSBMW.COM

ORDER: 800-269-2627  
INFO: 301-497-8949  
FAX: 301-776-2338